

SOW Campaign 2025/26 Award Presentation Ceremony
(10 October 2026)

Our students participated in the “SOW Inspiring” Multimodal Composition Contest under the campaign on “Promoting Positive Values and Attitudes through English Sayings of Wisdom 2025/26” organized by the Education Bureau. **5E LAU Jeanne-kieu** received the **Multimodal Innovation Award** (Senior Secondary Division), which is the highest award in the category. The Award Presentation Ceremony was held on 10 October 2026 (Saturday) to acknowledge and celebrate the achievements of schools and students in various SOW territory-wide competitions.

The “SOW Your Discovery” Multimodal Composition Contest aims to develop a zeal for reading among students, enhance their language skills and multimodal literacy, unleash their creativity and foster their development of proper values and attitudes. Students are invited to read a book of their choice and create a multimodal text to share a saying of wisdom (SOW) taken from the book and their discovery from the in a succinct yet creative way. The multimodal composition echoes the overarching theme “SOW the Reading Seed – Discover as You Read” and the two sub-themes “Dream Big, Read Bigger” and “Wisdom Unites, Stories Connect” of the SOW Campaign 2025/26.

Award	Category	Awardee
Multimodal Innovation Award	Senior Secondary	5E LAU Jeanne-kieu



Principal CHAN (1st left), Ms. KWAN Ki-shun, Assistant Principal (2nd right), Mr. YUEN Chun-wai (1st right) attend the Award Presentation Ceremony to support 5E LAU Jeanne-kieu (2nd left), as they hold props promoting positive values and attitudes



5E LAU Jeanne-kieu receives the Multimodal Innovation Award
in the "SOW Inspiring" Multimodal Composition Contest



Principal CHAN (1st right), Ms. KWAN Ki-shun, Assistant Principal (2nd left),
Mr. YUEN Chun-wai (1st left) share happiness with our awardee, 5E LAU Jeanne-kieu (2nd right)
encouraging the development of our students' interest in reading,
enhancing their creative use of English and fostering their proper values and attitudes



Principal CHAN (left) and Ms. KWAN Ki-shun, Assistant Principal (right) greatly appreciate 5E LAU Jeanne-kieu's multimodal text



Principal CHAN (1st left), Ms. KWAN Ki-shun, Assistant Principal (2nd right), Mr. YUEN Chun-wai (1st right) and 5E LAU Jeanne-kieu (2nd left) pose for a photo with "Sowy", the mascot of the SOW campaign, to promote English Language learning through inspiring sayings of wisdom and positive values education